

# Data Protection Declaration

The entities of the Ammann Group (hereafter, **Ammann**) respect your privacy and personal sphere. Ammann takes the protection of your personal data, such as your name, date of birth, address, email address, telephone number, IP address, etc. very seriously.

This Data Protection Declaration regulates the processing of your personal data. Ammann handles your data in strict compliance with the relevant statutory data protection regulations and the following principles.

The websites of the Ammann Group entities may contain links to the websites of other providers, to which this Data Protection Declaration does not apply.

## 1. Definition of Personal Data and Processing

“Personal Data” means any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person;

“Processing” means any operation which is performed on personal data whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction;

## 2. Data avoidance and data minimisation

Ammann complies with the principle of data avoidance and data minimisation when processing personal data. This means that Ammann processes as little personal data as possible.

## 3. Collection and processing of personal data and consent

Ammann stores and processes your personal data where necessary for the establishment, execution or termination of a contractual or contract-like customer relationship.

Ammann will otherwise only process personal data with your prior consent. Your personal data will only be used for the purpose and to the extent stated in the consent. For example, Ammann will only inform you about our products and services after you have given your consent.

You can withdraw your consent at any time with effect for the future. Ammann will delete your data upon receipt of withdrawal of consent. Please send the withdrawal of consent to the following address:

Ammann Switzerland Ltd  
Data Protection Officer  
Eisenbahnstrasse 25  
4901 Langenthal  
[dpo@ammann-group.com](mailto:dpo@ammann-group.com)

Personal data that you use in the context of general communication with Ammann (e.g. enquiries about products via our online contact forms and outside of any contractual or contract-like customer relationship) will only be processed by Ammann for the purposes of this communication. Here, too, you have the right to the aforementioned withdrawal of consent.

**In particular:***Ammann customer magazine*

You have the option to subscribe to our customer magazine on our website. The data provided during magazine registration will only be used for the dispatch of the customer magazine, unless you agree to further use. You can cancel the subscription at any time using the unsubscribe option provided in the customer magazine. Your data will be deleted upon termination of the subscription.

*Ammann newsletter*

You have the option to register for our newsletter on our website. The data provided during registration will only be used for sending the newsletter, unless you agree to further use. Each newsletter contains a link to unsubscribe immediately. Your data will be deleted when you unsubscribe. *Login Data*

*Login Data*

You may register as a dealer for future communications with Ammann and orders of Ammann products on our Dealer Portal and Dealer Shop websites. The data provided during registration of a customer account will only be used for direct customer communication unless you agree to further use. You can delete your account at any time. However, your data will continue to be used for dispatch of the Ammann customer magazine and/or sending of the newsletter if you do not unsubscribe accordingly.

## 4. Links and hyperlinks

The use of hyperlinks on the websites of Ammann may possibly result in you leaving the network and systems of Ammann companies. Ammann accepts no responsibility whatsoever for the content, correctness or operability of these third party websites. The links are provided in good faith and Ammann assumes no responsibility for changes to third party websites we refer to via links. The inclusion of a link to other websites does not represent any recommendation by Ammann. We strongly advise you to carefully review the legal and data protection information that applies to the other websites you visit.

## 5. Cookies

Information on the cookies we use and their functions can be found in our [Cookie Notes](#).

## 6. Google Analytics

This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) is transmitted to and stored by Google on servers in the United States. Google will use this information to evaluate your use of the website, to compile reports on website activities for website operators and to provide other services relating to web usage and internet usage. Google may also transfer this information to third parties where required by law or if third parties process this data on behalf of Google. Under no circumstances will Google associate your IP address with other data stored by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. We would like to point out that our website uses Google Analytics with the extension "\_anonymizeIp()" so that IP addresses are only recorded in a shortened form, thus excluding a direct personal relationship. You can object to the collection, processing and use of your data at any time with effect for the future by installing the appropriate browser add-ons; to do so, click on the following link: <https://tools.google.com/dlpage/gaoptout?hl=en>

## 7. Mobile apps

When using the mobile Sales and Service Apps of Ammann, analysis techniques may be used whose scope of application corresponds to that of cookies. Information on the collection and processing of personal data via the mobile Sales and Service Apps of Ammann can be found in the terms of use of the corresponding App. Ammann Apps only collect and process your personal data with your consent, which is expressly requested before using the Apps.

## 8. Social plugins

The Ammann Group uses so-called social plugins (hereinafter function buttons) of social networks such as Facebook, Twitter and Youtube.

When visiting our website these function buttons are deactivated by default, i.e. they do not send any data to the respective social networks unless you specify otherwise. Before you can use the function buttons, you must activate them with your click. A function button remains active until you deactivate it again or delete your cookies. Further information about cookies may be found in our [Cookie Notes](#).

After activation, a direct connection is established with the server of the respective social network. The content of the function button is then transferred directly from the social networks to your browser and integrated into the website.

After activating a function button, the respective social network can already collect data, regardless of whether you interact with the function button. If you are logged in to a social network, it can assign this visit to your user account. A social network cannot assign a visit to other Ammann websites until you have activated the function button on those websites as well.

If you are a member of a social network and do not want it to associate the data collected during your visit to our website with your saved membership information, you must log out of the that social network before activating the function buttons.

We have no influence over the amount of data collected by the social networks with their buttons.. The respective social network is solely responsible for any processing of personal data that starts with you clicking on the link. The purpose and scope of the data collection and the further processing and use of the data by the respective social networks as well as your relevant rights and setting options for the protection of your privacy can be found in the data protection notices of the respective social networks.

## 9. Third party access to your personal data

The collection, processing and use of personal data is carried out by Ammann itself and - unless Ammann has expressly excluded this - also by service providers commissioned by Ammann. In the latter case, Ammann will ensure that the service providers comply with the relevant data protection regulations and the obligations arising from this Data Protection Declaration . Service providers may be hired, for example, for the dispatch of goods or advertising materials or for the organisation of price competitions.

Otherwise, no third party has access to your personal data. In particular, Ammann will not sell or otherwise exploit such data.

Ammann will only process data, in particular transfer data to official state authorities, in response to official or legal requirements and in the case of legal duties to notify.

## **10. Data Security**

Ammann uses appropriate technical and organisational measures to protect your personal data managed by us against loss, alteration, destruction, misappropriation or access by unauthorised persons. Our security measures are continuously improved in line with technological developments.

All Ammann websites are SSL certified.

## **11. Children**

Ammann is not interested in a targeted collection of personal data of children under the age of 16. Should Ammann become aware that such data has been transmitted to it without the consent of a parent or legal guardian, Ammann will delete it immediately. Ammann is dependent on appropriate information from you as parents or guardians.

## **12. Right of access and right to rectification**

Upon request, Ammann will inform you as quickly as possible in writing and in accordance with applicable law whether and which personal data about you is stored by us. If we have stored incorrect information despite our efforts to ensure that the data is correct and up-to-date, we will rectify this at your request.

## **13. Right to erasure and to restriction of processing, portability and right to lodge a complaint**

Ammann will delete your personal data if the business purpose associated with the data has ceased to exist or if the relevant data protection regulations so require. In the event of consent, Ammann will delete your data after withdrawal of consent or loss of purpose for consent.

At your express request, Ammann will restrict or fully block personal data. To do this, you inform Ammann to what extent and for how long the restriction or block is to take place.. As far as technically possible, you can thus exclude the processing and use of your data for certain areas. Furthermore, your personal data will be blocked if this is provided for in the relevant data protection regulations. At your express request, Ammann will set your personal data in a structured and machine-readable format and can transfer them directly from one company to another within the Ammann Group or to any third party, as far as technically feasible. You also have the right to file a complaint with the competent supervisory authority at any time.

## **14. Amendments to this Data Protection Declaration**

Ammann always keeps this Data Protection Declaration up to date. It may therefore be necessary to adapt the Data Protection Declaration to changes in actual or legal conditions. These modifications are accepted by signing a contract, downloading an app or using the web pages.

## **15. Data Protection Officer**

If you have any questions regarding the collection, processing or use of your personal data or if you would like to exercise your right of access to or your rights to rectification, restriction or erasure of data, as well as assert other rights to which you are entitled, contact us:

Ammann Switzerland Ltd  
Data Protection Officer  
Eisenbahnstrasse 25  
4901 Langenthal  
[dpo@ammann-group.com](mailto:dpo@ammann-group.com)